

Self-Driving

48
mph

AUTONOMY & THE SHARING ECONOMY

A FUNDAMENTAL SHIFT IN THE AUTO INDUSTRY

Self-Driving
Mode

/Autonomous
/Sensing
/Communication
/Battery
/Navigation
/Mirrorless
/Ecology



12%
*Know a lot
about AV*

28%
Know some

35%
Know a little

25%
Know nothing





Autonomous

70%
Likely to consider
a vehicle with
AV features

AV Features Make People Better Drivers

32% 2015	41% 2016	49% 2017
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*Younger generations
have a higher propensity
to adopt AV*

48%
OF YOUNG GEN Z

comfortable letting a vehicle
drive them without their control
(vs. 36% of total)

WILL DRIVERLESS CARS END TRADITIONAL CAR OWNERSHIP?



CAR SHARING



RIDE SHARING



RIDE HAILING



V2V



FLYING CARS



SELF DRIVING



V2I



OWNERSHIP



VTOL



FRACTIONAL USAGE



AUTONOMOUS

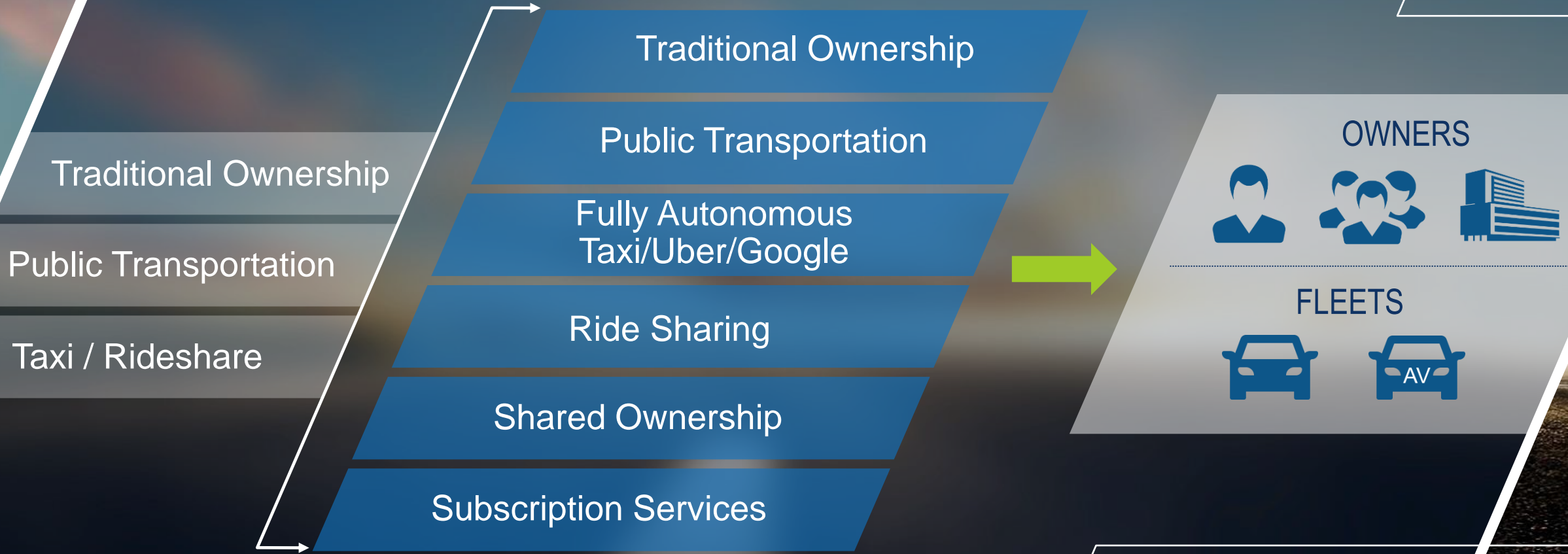


DRIVERLESS CAR

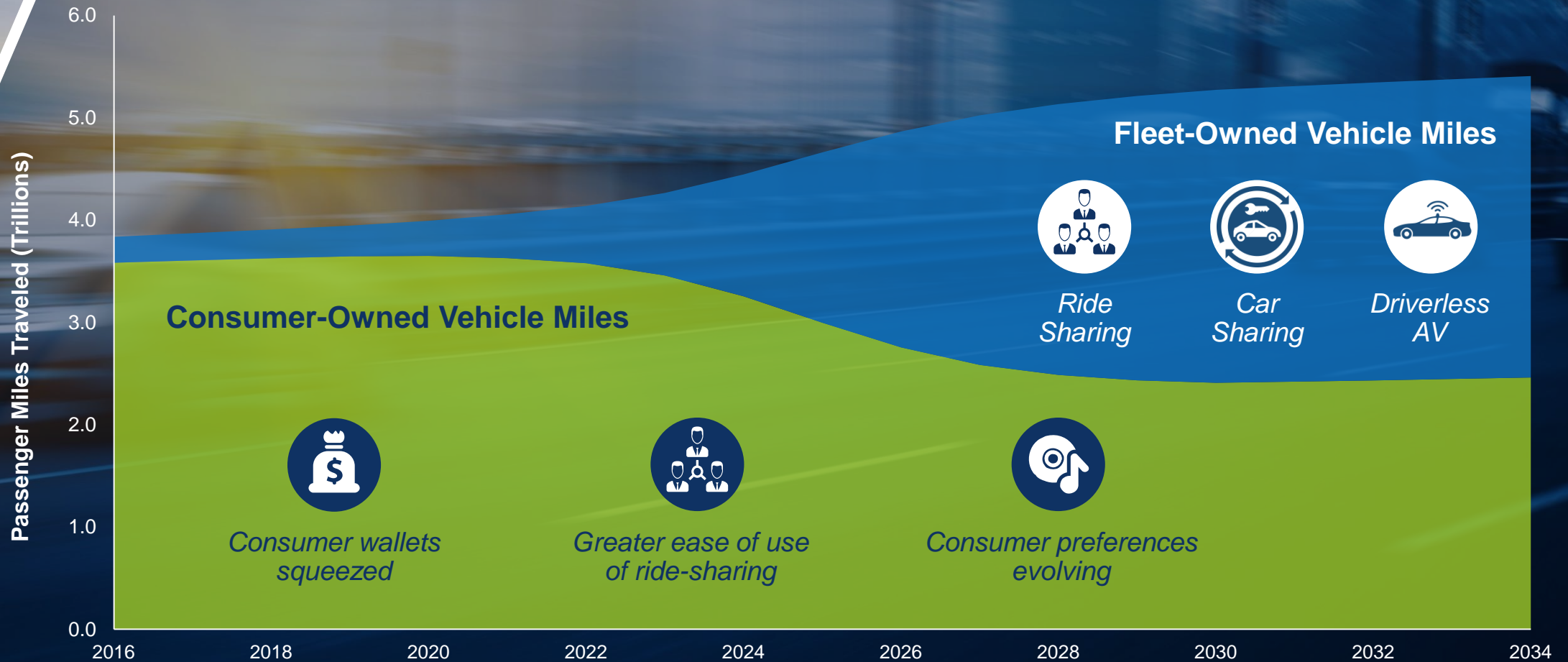


IOT

MOBILITY SERVICES MODEL



U.S. PASSENGER MILES TRAVELED



TOP 10

COX
AUTOMOTIVE™

TRENDS DEALERS NEED TO KNOW

Isabelle Helms,
VP of Research & Market Intelligence

Jonathan Smoke, Chief Economist

