

# COX AUTOMOTIVE™



**Cox Automotive** is a global subsidiary of Cox Enterprises Inc., an Atlanta-based, family-owned company that has been in business for 120 years. Our goal is to simplify the trusted exchange of vehicles and maximize value for dealers, manufacturers and car shoppers.

Our **34,000+** team members, located in more than **200 offices**, serve **40,000 auto dealer clients**. With the exception of manufacturing vehicles and disposing of them, one of the **more than 20 Cox Automotive brands** touches every aspect of car acquisition, retail and ownership.

**Autotrader** and **Kelley Blue Book** are two Cox Automotive brands that you already know. Our dealer-facing and OEM-facing brands — **Dealer.com, Dealertrack, Manheim, NextGear Capital, vAuto** and many others — provide a range of solutions that can help each client run a smarter, more streamlined and profitable business.

## AT A GLANCE

**Global Headquarters:** Atlanta, Ga.  
**International Headquarters:** Ontario, Canada; Leeds, U.K., Melbourne, Australia  
**President:** Sandy Schwartz  
**Employees Worldwide:** 34,000+

## FACTS ABOUT OUR BRANDS

- **Cox Automotive** brands serve clients in more than 90 countries.
- **Manheim** has 139 physical, digital and mobile auction sites.
- **Manheim** facilitates used-car transactions representing more than \$58 billion in value.
- **Dealer.com** makes the digital retailing process more engaging, secure and efficient and its dealer websites drive more than 46.4 million unique monthly visitors.
- **Dealertrack** manages 50 million financed titles.
- **NextGear Capital** provides more than \$20 billion in annual funding to more than 22,000 auto dealers.
- Award-winning **vAuto** serves more than 7,000 U.S. dealer clients.
- **Autotrader** and **Kelley Blue Book** reach 73 percent of all car shoppers.

## HISTORY

- 1898 Cox Enterprises forms.
- 1968 Cox Enterprises acquires Manheim.
- 1999 AutoTrader.com launches.
- 2010 AutoTrader.com acquires Kelley Blue Book, vAuto and HomeNet Automotive.
- 2011 AutoTrader.com acquires VinSolutions and forms AutoTrader Group.
- 2012 Manheim forms DealShield and NextGear Capital; acquires Ready Auto Transport.
- 2013 AutoTrader Group acquires Haystak Digital Marketing.
- 2014 Cox Automotive forms as a division of Cox Enterprises to house all automotive brands; Cox Automotive acquires Xtime.
- 2015 AutoTrader.com rebrands to Autotrader. Cox Automotive acquires Dealertrack and its subsidiary Dealer.com.
- 2016 Cox Automotive announces plans to strategically combine CarsGuide with the Dealer Solutions, Sell My Car and Manheim businesses to form Cox Automotive Australia.

For more information or media inquiries:

[www.coxautoinc.com/newsroom](http://www.coxautoinc.com/newsroom)

Chintan Talati, Senior Director, PR  
[chintan.talati@coxautoinc.com](mailto:chintan.talati@coxautoinc.com)  
949.267.4855

Mark Schirmer, Senior Manager, PR  
[mark.schirmer@coxautoinc.com](mailto:mark.schirmer@coxautoinc.com)  
734.883.6346